



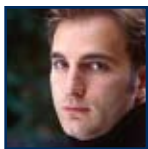
"I am often asked to recommend educators who can fill the gap left open by conservatory/college/festival training – and my answer is New Triad. They have a unique capacity to zero in on the key skills and understandings that take performers to their next level of effectiveness with audiences. Their results are consistently strong and lasting. The field does not provide this capacity to illuminate the complex issues around artists' presentation – to do more than play and sing well, to also connect with audiences in multiple ways that will pay off for the rest of their careers. So, bring in New Triad!"

– Eric Booth, founder of Juilliard's Art & Education program, now consultant to conservatories, ensembles and orchestras



"To me the New Triad experience was the powerful reminder of what we are ultimately doing on stage as performing artists – telling the story... every gesture of our body is capable of drawing the audience nearer to our heart, to the essence of the music we play."

– Konstantin Soukhovetski, winner of Juilliard's 2007 William Petschek Award and First Prize and Audience Favorite Awardee at the New Orleans International Piano Competition.



"I learned so much in this week. I wish everybody would do this kind of experience, all the students... everybody."

– Stefan Milenkovich, international violinist and humanitarian, former faculty at The Juilliard School, currently Associate Professor of Violin at University of Illinois at Champaign-Urbana

New Triad training programs have been featured with great success at Yale University, Chamber Music America, Manhattan School of Music, Mannes College, Sarah Lawrence College, Ohio State University, University of Houston, Northern Arizona University, University of Kentucky, Guilford College, Colorado Springs Conservatory, National Association of Teachers of Singing, and The Juilliard School (through the Professional Mentoring program).

New Triad for Collaborative Arts is an educational, non-profit organization founded by Dr. Arlene Shrut (faculty member of The Juilliard School and Manhattan School of Music).

Complete information and bios of New Triad's Performance Specialists, and a complete list and description of the Performance Skills Seminars, can be found on our website or by contacting Dr. Arlene Shrut, Artistic Director, at ashrut@newtriad.org or at (347) 350-7476.

NEW TRIAD FOR COLLABORATIVE ARTS

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NEW TRIAD
FOR COLLABORATIVE ARTS®



WHAT IS NEW TRIAD?

Times are changing! The needs of audiences are different than they were 20 years ago, and changes in the performing arts are accelerating. Classical music, steeped in tradition, must constantly renew itself to remain relevant and vital.

New Triad is a non-profit organization dedicated to transforming the experience of live classical music – in effect, bringing this art form into the 21st century without compromising its integrity.

What makes the difference between a forgettable performance and one that electrifies and moves an audience – one that will be remembered for a lifetime? Can a musician be trained to give galvanizing performances? New Triad makes performers aware of the qualities inherent in a great performance.

A superb technique is only a tool; it does not guarantee a mesmerizing or moving performance. Through the disciplines of drama and movement, and with knowledge of psychology, New Triad makes the connection between technique and expression – providing musicians with tools that enable them to realize the true potential of the art form.

“Never in all my years of attending recitals and enjoying classical music performances have I seen music presented in this engaging and captivating way! This must be how music was intended to be heard and enjoyed.”

– Gaby Sappington, former Vice President of International Marketing at SONY Classical, and Marketing and Communications Director of Make-A-Wish Foundation.

PROFESSIONAL TRAINING

Individual and Group Sessions

Performance Specialists offer sessions for individuals, ensembles, young artist programs, and competitions. Performers can engage New Triad to work on performance presentation skills or choose a New Triad production team to enhance a performance project.

Performance Skills Seminars

New Triad’s Seminar Series is available to universities, conservatories, festivals, and presenting organizations. Young musicians will develop essential presentation skills through work in drama, movement, and psychology. These disciplines, combined with musical interpretation, are not often included in the traditional curricula of music schools and festivals.

Introductory master classes include:

- ▲ Musical Dynamics of Partnership
- ▲ Speaking With Your Audience
- ▲ Connecting To Your Music
- ▲ Stage Presence

