



NEW TRIAD™
FOR COLLABORATIVE ARTS

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Dr. Arlene Shrut

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Dear Supporter of *New Triad*,

I'm writing to you today with a special invitation. As a supporter of *New Triad for Collaborative Arts*, you know first-hand how our training programs help performing artists realize their full communicative potential. Because of the generosity of individuals like you, we are able to bring our unique brand of interdisciplinary arts training to deserving artists throughout the country.

To honor the generosity of our supporters, we are forming two new, special donor recognition groups. For a gift of \$5,000 or more, donors will become *Charter Members of New Triad*, and will be listed in perpetuity on the organization's letterhead and website. *Charter Members* will also be invited to private recognition events with *New Triad* artists and supporters beginning in 2010.

Donors who make gifts between \$2,500 and \$4,999 will become *Patrons of New Triad*, and will be listed in perpetuity on the organization's website. *Patrons* will be recognized at an event in 2010.

The goal of this special campaign is to raise \$50,000 to support *New Triad's* many programs and services. I'm thrilled to report that the Gerda Lissner Foundation has started the campaign on a high note with a generous gift of \$5,000, becoming our first *Charter Member*.

I hope you'll consider joining the Gerda Lissner Foundation as a *Charter Member* or *Patron* today. We know how difficult this year has been for all of us, and that we're not the first organization to ask for your support. But times like these can help remind us of what matters most. Your generosity today will help ensure that *New Triad* continues to offer transformative programs for performing artists well into the future.

Thank you for your support!

Sincerely,

Dr. Arlene Shrut

Ansonia Station, P.O. Box 237136, New York, NY 10023

▲ Telephone: (917)742-1284

▲ Website: www.newtriad.org



Charter Membership Drive

DONOR (up to \$100): individual recognition in the NT newsletter.

FRIEND (\$100 - \$499): individual recognition in the NT newsletter, plus 2 tickets to a *New Triad* event or concert.

CONTRIBUTOR (\$500 - \$999): all of the above, plus 2 invitations to working rehearsals.

PARTNER (\$1,000 - \$2,499): all of the above, plus recognition on our website for 2010.

PATRON (\$2,500 - \$4,999): all of the above, plus listing in perpetuity on *New Triad's* website; Patrons will be recognized at an event in 2010.

CHARTER MEMBER (\$5,000 and above): all of the above, listing in perpetuity on *New Triad's* website plus on our letterhead; Charter Members will also be invited to private recognition events with NT artists and supporters beginning in 2010.

I am/We are pleased to support *New Triad for Collaborative Arts*.

GIFT AMOUNT: \$ _____

Your Name(s) (as you would like it/them to appear in the listing)

Street Address

City

State Zip

Phone Number

Email

Credit Card Number (Visa, MC, Amex)

Expiration Date

Your Signature

Date

My employer _____ will match my gift.

_____ My matching form is enclosed

_____ I have registered my gift with my company.

Please make checks payable to: *New Triad for Collaborative Arts*, Ansonia Station, P.O. Box 237136, NY, NY, 10023

For inquiries as to how to make your gift in stock, please contact Dr. Kate Nesbit at 603.569.9158. Donations are tax deductible to the fullest extent provided by law. *New Triad for Collaborative Arts* is an IRS 501(c)3 not-for-profit corporation.